





# WORK PLAN

2023 - 2024 SEASON









ACTIVITIES FOR  
**PRINCIPLE 1**  
SUSTAINABLE FISH  
STOCKS

COMPONENT	BEHAVIOR INDICATOR		GOAL	WORK PLAN PERU MAHI ALLIANCE 2023-2024
 <b>Status</b>	1.1.1	Stock status	<ul style="list-style-type: none"> <li>- Understand the mahi mahi stock distribution and structure in the Eastern Pacific Ocean.</li> <li>- Improve monitoring and data collection.</li> </ul>	<p>During the 2023-2024 period, the PMA will continue to actively participate in COREMAHI meetings and provide support to the required activities. Moreover, it will keep an eye on the results of the IATTC meetings and will foster improvements in the fishery from its role as an industry.</p>
	1.1.2	Stock reconstruction		
	1.1.3	Development of monitoring procedure		
 <b>Management</b>	1.2.1	Catch strategy	<p>Implement an onboard Observers program and fishing logs.</p>	<p>For the 2023-2024 season, the PMA has supported IMARPE by hiring 3 observers on board to record information on the mahi mahi fishery.</p>
	1.2.2	Catch control rules and tools		
	1.2.3	Information and monitoring		
	1.2.4	Assessment of stock status		



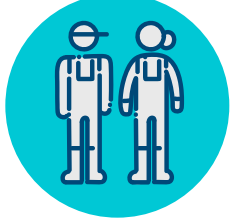
ACTIVITIES FOR  
**PRINCIPLE 2**  
MINIMIZING ENVIRONMENTAL  
IMPACTS

COMPONENT	BEHAVIOR INDICATOR		GOAL	WORK PLAN PERU MAHI ALLIANCE 2023-2024
 <b>Primary species</b>	2.1.3	Information	Monitor bycatch and the interaction of the fishery with ETP species.	For the October 2023 – April 2024 season, the PMA has promoted the publication of a report with information recorded by observers on board.
 <b>Secondary species</b>	2.2.1	Result		For the October 2023 – April 2024 season, the PMA has supported both training and monitoring of data collection through the official logs for skippers.
	2.2.2	Management strategy		
	2.2.3	Information		
 <b>Habitats</b>	2.3.1	Information	<ul style="list-style-type: none"> <li>- Promote the publication of bycatch information.</li> <li>- Reduce the impact on ETP species.</li> </ul>	By February 2024, the scientific bycatch report has been published with records information from past fishing seasons.
 <b>ETP species</b>	2.4.1	Result		For the October 2023 – April 2024 season, the PMA has provided FONDEPES with tools for sea turtles handling and release, in order to implement the course “Training in handling and release of sea turtles”.
	2.4.2	Management strategy		
	2.4.3	Information		

ACTIVITIES FOR  
**PRINCIPLE 3**

---

**EFFECTIVE  
MANAGEMENT**


COMPONENT	BEHAVIOR INDICATOR		GOAL	WORK PLAN PERU MAHI ALLIANCE 2023-2024
 <b>Fisheries-specific Management System</b>	3.2.1	Specific fishing objectives	Develop a specific management system for the fishery and monitor compliance with the mahi mahi ROP indicators, in close coordination with fishing stakeholders (government, fishermen, companies, etc.).	For the October 2023 – April 2024 season, PMA companies have promoted the implementation of management measures established in the mahi mahi ROP through meetings with government institutions, communication releases, etc.
	3.2.2	Decision making processes		
	3.2.3	Compliance and enforcement		By 2024, the PMA has promoted the monitoring and evaluation of regulations through the ROP indicators, as well as the monitoring plan for compliance with the provisions contained in the regulations.
	3.2.4	Management performance evaluation		



ACTIVITIES FOR  
**INTERNAL  
STRENGTHENING**

(2023-2024 WORK PLAN)



GOAL	OBJECTIVE	PERU MAHI ALLIANCE WORK PLAN 2023-2024
 <p><b>PMA Internal Strengthening</b></p>	<p>Strengthen internal capacities of the organization for the FIP implementation.</p>	<p>By 2024, a Plan has been implemented for the PMA organizational strengthening that includes: legal registration of the organization, definition of its administrative and accounting system, and reinforcement of its processes, protocols, and organizational structure, based on the Organization Maturity Index (OMI).</p>
		<p>By 2024, progress and results of the mahi mahi FIP have been shared through a national event, in order to strengthen the governance and visibility of the FIP.</p>
		<p>By 2024, internal monitoring mechanisms have been strengthened to ensure compliance with commitments made by PMA companies within the FIP framework.</p>
		<p>By 2024, PMA will hold an annual in-person closing meeting of its work plan.</p>
		<p>By 2024, progress and results of the mahi mahi FIP have been shared at the Boston Fair.</p>
		<p>By 2024, there will be an administrator and assistant in charge of providing support in accounting, logistics, communication processes, etc.</p>



**GILARY MORALES TEJEDA**

FIP Officer at WWF-Peru.

[gilary.morales@wwfperu.org](mailto:gilary.morales@wwfperu.org)

Mobile: +51 942 770 257

**MICHAEL MC GREGOR**

Oceano Corp. CEO &

President of the PMA Board of Directors

[michael.mcgregor@osf.pe](mailto:michael.mcgregor@osf.pe)

Mobile: +51 980 753 810